

Bid Opportunities Current Request for Proposals (RFPs)

RFP Number: 2017-2

New Jersey Historic Trust

AGENCY REQUEST FOR PROPOSAL

Related Links:

Introduction: The New Jersey Historic Trust is in but not of the Department of Community Affairs. Its mission is to advance historic preservation through education, stewardship and financial investment programs that save our heritage and strengthen our communities. In addition to its role as the primary provider of bricks and mortar grants to NJ's historic properties, the Trust also administers the heritage tourism grant program funded by the Discover NJ History License Plate sales.

Summary: The New Jersey Historic Trust is currently seeking proposals from qualified entities to develop a comprehensive marketing plan to increase the sales and renewals of the Discover New Jersey History license plates. This request for developing an expert marketing campaign is part of NJHT's goal to successfully plan and fund future marketing efforts.
Please see RPF No. 2017-2 for complete details including scope, tasks, compliance requirements, and qualifications.

Deadline: Thursday, May 4, 2017 4pm

For more information, please contact: Dorothy P. Guzzo, Executive Director
dorothy.guzzo@dca.nj.gov

*The RFP is available in the following formats:
Microsoft Word [.doc] and Acrobat [.pdf]*

All bid submissions must include completed mandatory compliance forms.

*Ctrl + click on this link for mandatory compliance documents:
http://www.state.nj.us/treasury/purchase/forms/DPA_Packet.pdf*

*Ctrl + click on this link for the NJSTART Vendor Portal
<https://www.njstart.gov/bsol/>*